

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY
DURING OCTOBER 2024**

sr. no	activities by india tourism offices / cihms / iittm	month of activity	proposed activity	details of the activity	paired states involved	no. of participants / attendees	any other relevant information
01	IHM GURDASPUR	OCTOBER 2024	THEME LUNCH ON ANDHRA AND PUNJABI CUISINE IN THE STUDENTS DINING HALL ON THE OCCASION OF FRESHERS PARTY	AN ELABORATE LUNCH BUFFET WITH ARRAY OF ANDHRA AND PUNJABI DISHES AS WELL WAS SERVED IN THE STUDENTS DINING HALL FOR THE FRESHERS AND SENIORS BY THE STUDENTS OF BSC AND DFP.	ANDHRA PRADESH	300	PARTICIPANTS WERE FROM IHM GURDASPUR.



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SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF October 2024

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	25	201	603	603	1955
2	INSTAGRAM IHM Gurdaspur Page	230	231	749	1363	1333